



# MICROSOFT 365 COMMUNITY DAY MIAMI

February 6-7, 2025 | Miami Dade College, Wolfson Campus



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# ABOUT M365 MIAMI



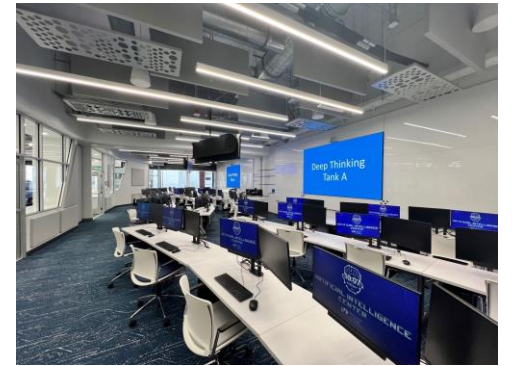
This renowned free community event is returning for a second year, hosted in downtown Miami at Miami Dade College's Wolfson Campus. M365 Miami is all about unlocking the full potential of Microsoft 365, Copilot, and the Power Platform.

The event is designed to celebrate the vibrant and diverse makeup of our #MiamiTech community and support reducing the tech skills gap in South Florida. The conference's primary focus is Microsoft 365 technology; however, attendees will have the opportunity to acquire essential skills spanning various aspects of computer science, including user experience, development, security, and governance.

We are a proud part of the Microsoft Global Community Initiative, a movement that seeks to empower individuals and organizations to achieve more with technology.



# LOCATION



Miami Dade College  
Wolfson Campus  
300 NE Second Ave.  
Miami, FL 33132

[www.mdc.edu/wolfson](http://www.mdc.edu/wolfson)  
@MDCollege

Located in downtown Miami, Wolfson Campus offers up to 500 attendees an innovative education event in a unique environment: the financial, government, and cultural center of the "Magic City."

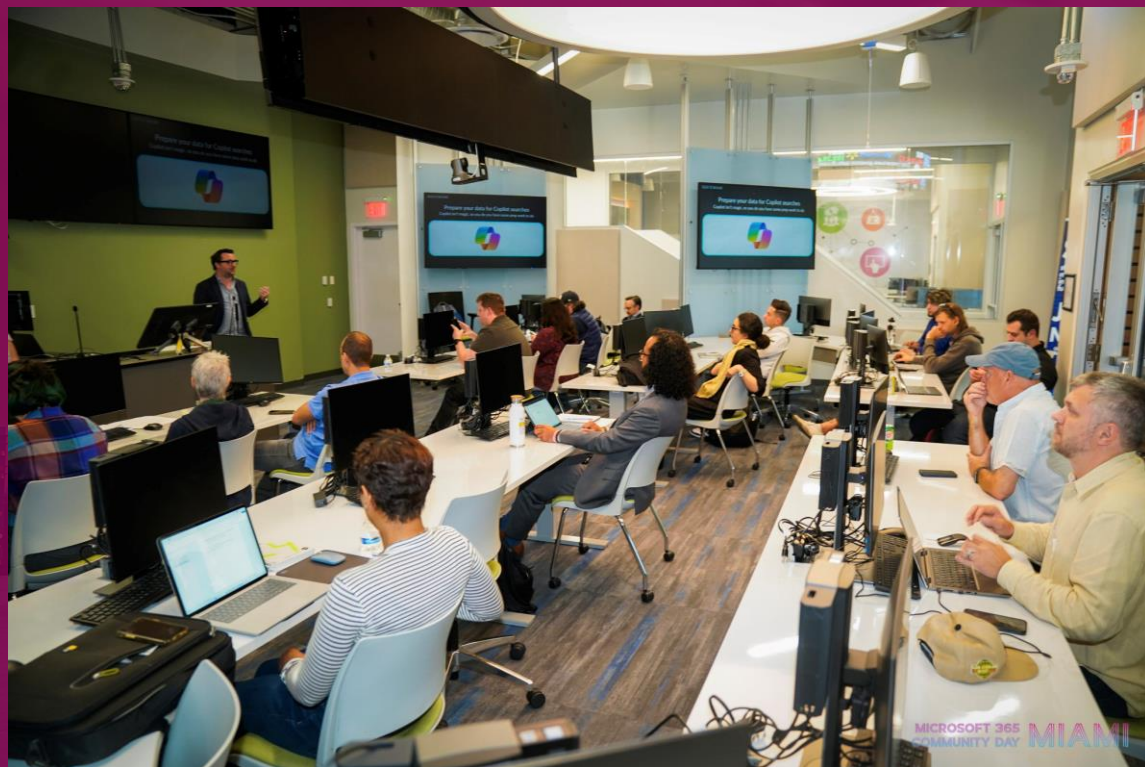
The event will take place in the Business Innovation and Technology Center, Cybersecurity Center, Artificial Intelligence Center, and Collaboration Center.

Wolfson Campus has additional buildings and meeting spaces to host up to 1500 attendees which supports the expected growth of this yearly event.



# 2024 INAUGURAL YEAR RECAP

February 1-2, 2024 | Miami Dade College, Wolfson Campus





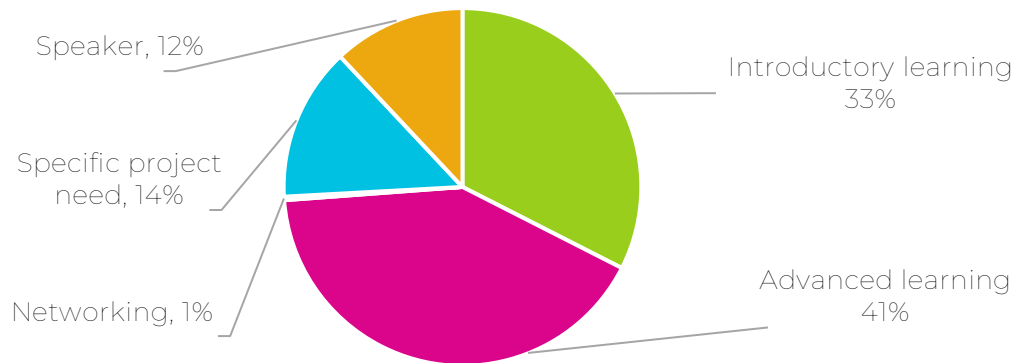
# ATTENDANCE OVERVIEW

M365 Miami is shaping up to be a landmark event in South Florida for those interested in the future of Microsoft 365. It is the only Microsoft focused conference in South Florida. For our inaugural year, we focused on Artificial Intelligence and the Power Platform.

We were joined by over 200 attendees, not including speakers and sponsors, for 2 all-day workshops and 40+ sessions presented by Microsoft employees, Microsoft MVPs, and sponsors.

## Learning Objectives

41% of attendees focused on Advanced Learning



## Attendee Areas of Interest

Attendees were most interested in Artificial Intelligence Interest was evenly spread across all other areas after A.I.

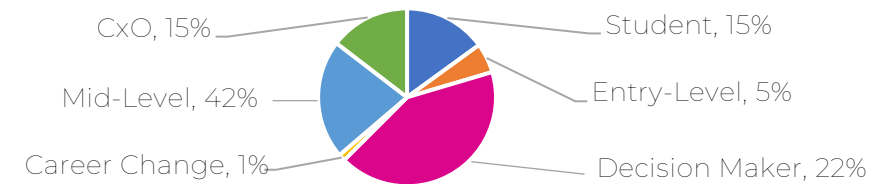


## Career Levels

37% of attendees make decisions for the company (including CxOs)

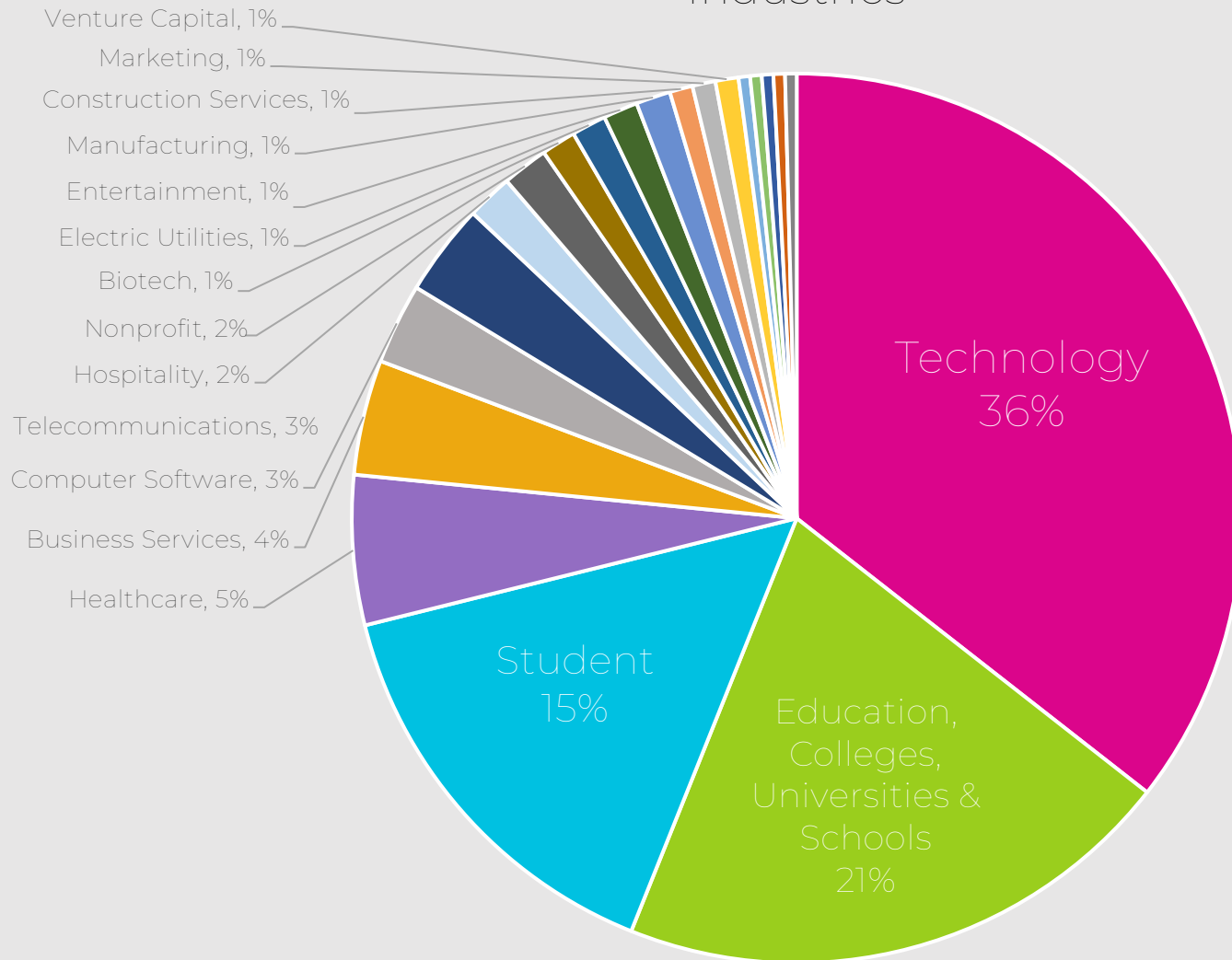
42% of attendees have heavy influence on decisions

Although the event was hosted at a college, only 15% of attendees were students



# REPRESENTED COMPANIES

Industries



## Industry Breakdown

36% of attendees work in Technology.

21% were staff members for Education, Colleges, Universities & Schools.

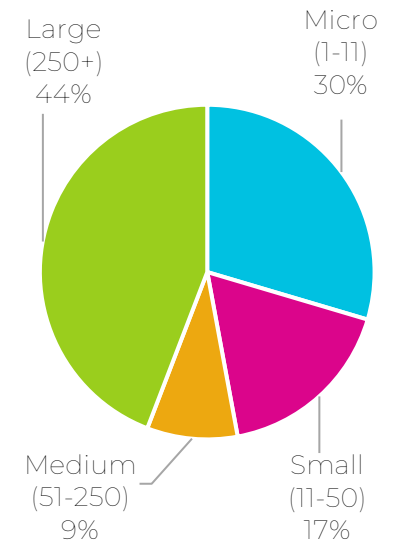
15% of attendees were students.

We expect to see growth in technology, healthcare, biotech, and venture capital this year given the focus of South Florida in the past year.







## Company Size

Majority of attendees worked for large companies which aligns with the industry breakdown as most Education staff members were employed by Miami Dade College (MDC).

MDC's size (100,000+ students yearly) and diversity contribute to its vibrant academic environment and commitment to providing accessible and quality education to South Florida. As a leader in the community, MDC heavily influences local businesses.



# SPONSORSHIP PACKAGES

	Diamond 	Platinum 	Gold 	Silver 	Bronze 	Prize 
	\$4,000	\$2,750	\$1,500	\$750	\$350	Item Donation
40-minute lunch session in primary location	●					
40-minute lunch session in secondary location		●				
On-stage recognition at conference closing	●	●				
Opening remarks at Microsoft Mingle	●					
Logo on Microsoft Mingle banner	●	●				
Prominent logo placement on conference banner	●					
Logo on conference banner	●	●				
Selection order of exhibitor table	①	②	③			
Dedicated exhibitor table	●	●	●			
List of attendees, emails, and event recap	●	●	●			
Logo in conference presentation templates	●	●	●	●		
Logo and company info on event website	●	●	●	●	●	
Social media promotion	●	●	●	●	●	●
Thanked in raffle drawing						●



# A LA CARTE OPTIONS

*Automatically paired with a bronze sponsor level package (value of \$350) which will provide you with your company information on our website and social media promotion.*

## Registration Booth \$1,500

Grab the attendees' attention the moment they arrive at the event by sponsoring our registration booth.

We will work together to design the registration booth that will be outside the event and visible to street traffic. This may include a backdrop and table wrap.

## Attendee Gift \$2,500

Stay front of mind with attendees all day and after the event by sponsoring the attendee gift. This year we are looking at sustainable options that will help reduce waste and the footprint of our event.

## Speaker Gift \$2,000

Show your support for our speakers' time at this unpaid, volunteer event. Without their incredible content, none of us would be here learning!

## 60-Minute Technical Session \$1,500

Spend more time with the attendees and present a 60-minute technical session highlighting your offerings.

Our largest room, the Collaboration Center, will be the heart of the event where everyone will come together. From starting the day with registration and coffee, to continued conversations throughout the day in the exhibitor hall, and a hot lunch buffet.

This room is reserved *exclusively* for sponsor technical sessions and featured speakers. There will be 4 60-minute sessions available in this room so space is incredibly limited. The Collaboration Center has a maximum capacity of 250 people. The room will have seats available along with high tops and standing room.







# PRICING

As a proud sponsor of #M365MIAMI, you will have exclusive opportunities to connect and engage with attendees throughout the conference. Our Collaboration Center, where keynotes, lunches, and breaks are hosted, serves as the perfect hub for fostering meaningful interactions between sponsors and participants at dedicated tables.

You'll have ample time to showcase your offerings in lunch sessions, discuss solutions, and build valuable connections. To further enhance engagement, we have planned exciting activities such as a prize drawing and gamification in the event app that encourages attendees to connect with sponsors, ensuring maximum exposure for your brand.

New this year, we're thrilled to host a Microsoft Mingle before the event at a nearby bar, providing a relaxed and enjoyable setting for networking with other sponsors and speakers. Join us for our famous beach party the day after the event to continue valuable conversations you started at the Mingle.

Don't miss this limited opportunity to leave a lasting impression on our vibrant community. Join us as a sponsor and be part of an unforgettable experience at #M365MIAMI!

DIAMOND 	\$4,000	<i>1 available</i>
PLATINUM 	\$2,750	<i>5 available</i>
GOLD 	\$1,500	<i>4 available</i>
SILVER 	\$750	
BRONZE 	\$350	
PRIZE 	Item Donation	

[Reserve your sponsorship now](#)

Sponsorships are limited and reserved in order of interest. [Complete the sponsorship agreement](#) or for more information or questions, please email [emily.mancini@m365miami.com](mailto:emily.mancini@m365miami.com)



# TERMS & CONDITIONS

## Sponsor agreement

[Complete the sponsorship agreement](#) to reserve your package for M365 Miami 2025.

Sponsorships are limited and available on a first come, first-served basis.

## Payment

- All sponsorships are tax deductible as M365 Miami is run by a 501(c)(3) nonprofit organization.
- All prices are listed and must be paid in US dollars.
- Checks and direct transfers will be accepted with no additional fees.
- Sponsor will pay 3.5% processing fee in addition to the sponsorship cost for all credit card payments.
- Benefits will not begin until sponsor agreement is submitted, and payment is received.

## Cancellation policy

Cancellation of sponsorship is solely based on the discretion of the Microsoft 365 Community Day Miami management team. If cancellation is granted, there may be fees associated with services delivered on behalf of the canceling sponsor.

## Contact us

Microsoft 365 Community Day Miami

Executive Director: Emily Mancini

[Emily.mancini@m365miami.com](mailto:Emily.mancini@m365miami.com)

786.890.3265

A wide-angle photograph of the Miami skyline at dusk, viewed from across a body of water. The sky is a mix of soft pinks, purples, and blues, with scattered clouds. The city lights are beginning to glow, reflecting on the water's surface. The text is overlaid on a dark, semi-transparent rectangular area in the upper half of the image.

# EXPERIENCE THE FUTURE OF TECH IN THE MAGIC CITY

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